

Programme

14:00 | Part 1: Opening and Introduction

- *Welcome Remarks* - **Rosalia Vargas**, President, Ciência Viva
- *Towards an European Cultural Corridor: moving forward on the "Porto Declaration on University and Culture"* - **Fátima Vieira**, University of Porto
- *Utopia and Knowledge: the construction of the European thought – a series of books* – **Luis Gomes**, Artes e Letras Books & Graphic Designers, Óbidos
- **Christian Ehler**, Member of the European Parliament
- **Manuel Heitor**, Minister for Higher Education, Science and Technology, Portugal

14:20 | Part 2: Case studies towards new horizons on citizen-centered research and innovation for European creative industries (up to 5 min each)

Moderator: **Joana Mendonça**, President, Portuguese Innovation Agency

- Case 1: Science Jewelry, **Ana Bustorff Martinho**, "ArCo - independent art school", PT
- Case 2: Innovative textiles, "FUSION", **Paula Tavares**, FFashion Up-Skilling Innovation Network, UK
- Case 3: Creative textiles, **Beatriz Ferreira**, designer, TMG, PT
- Case 4: Creative portfolios, **Gerin Trautenberg**, President, Kreativwirtschaft Austria - KAT
- Case 5: Glocal Creativity, **Rui Horta**, Choreographer, "Espaço do Tempo", PT
- Case 6: Open Science, Dance with Science, **Stacz Wilhem and Pedro Russo**, Nederlands Dans Theatre /Korzo and Leiden University , NL
- Case 7: Music and Science, **Simão Costa**, pianist and composer, "MãoSimMão", PT
- Case 8: Gaming and digital animation for autonomous cars, **Deniz Keskin**, Porsche Engineering, DE
- Case 9: FIBRENAMICS - fiber-based materials and composites, **João Sampaio**, Product designer Pixartidea, PT
- Case 10: Cultural Heritage, **Peter K Weber**, Fraunhofer Institut fuer Biomedizinische Technik , Fraunhofer Sustainability Network and German Research Alliance Cultural Heritage, DE
- Case 11: photography, "The Ph. Series – a case study on photographic canon", **Cláudio Garrudo**, photographer and editor, INCM, PT

15:30 | Part 3: Policy Debate (up to 5 min each)

Moderator: **Manuel Heitor**, Minister for Higher Education, Science and Technology, Portugal

- **Christian Ehler**, Member of the European Parliament
- **Andreas Kaufmann**, President, European Cultural and Creative Industries Alliance - ECCIA and Chairman of Leica Cameras
- **Bernd Fesel**, Managing Director, European Creative Business Network, ECBN
- **Catherine Magnant**, Deputy Director and Head of Unit of Cultural Policy, European Commission
- **Florian Drücke**, CEO, German Music Industry Association
- **Gerfried Stocker**, STARTS/Ars Electronica, AT

16:00 | Part 4: Policy Debate (up to 5 min each)

- Launching the Lisbon Manifesto on Citizen-centered, Research-driven Creative Industries:
 - **Manuel Heitor**, Minister of Higher Education, Science and Technology, Portugal
 - **Christian Ehler**, Member of the European Parliament
- Presentation of artwork, **Rui Costa**, artist
Handling the Lisbon Manifesto on Citizen-centered, Research-driven Creative Industries and the art work of Rui Costa to **Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth
- Closing Remarks: **Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth

16:30 | Group photo and closure